

# BPI BULLET

Custom Incentive Packages for the Marketing Mix SUMMER 08

## ANOTHER HAPPY CLIENT & CONTEST WINNER

“I am having trouble putting this into words; everything was perfect, no confusion. The Grammys were AMAZING, the After Party was AMAZING and I still don’t believe that I took part in all this. It really motivates someone to do well at a company with an incentive like this one”. Quebec Winner

Dancing with the Cars - Italian Grand Prix including visits to Maserati, Ferrari and Lamborghini– Sept  
Teen Choice Awards (Aug) – Los Angeles  
Madonna and...Sex & The City Limo Tour in New York City (Oct)  
World’s biggest BBQ, a 24 hr. music festival and visit to Graceland  
42<sup>nd</sup> Country Music Awards in Nashville or Country Xmas in Nashville  
Double Header in Denmark with Clapton and Lenny Kravitz (Aug)  
Ride with a Star on the back of a bike – charity ride/party – Nov  
Quick flight, luxury limo, tix to Santana and a fist full of casino chips  
1<sup>st</sup> time – Nickelodeon Family Caribbean Cruise with Spongebob...Aug  
Colorado Red Rock Family Dinosaur Expedition w Jonathon Cooley - July  
Always a Party at the Playboy Mansion  
Canadian Rainforest Adrenaline Adventure – longest/highest zipline trek  
Rock N Cruise – various – Bon Jovi & Daughtry, The Cure, Springsteen...  
Ultimate Bike Adventure thru Loire – chateaus, vineyards and more  
Chocolate Chocolate and more Chocolate – sexy destination too - Sept  
Saturate Your Senses in Sonoma – vineyards tour, spa, estate dinner...  
A Castle, a whiskey trail, golf and the Military Tattoo or Concert of Choice  
Pubbing 4 the Perfect Pint in Ireland w Alanis Morissette, Nickelback,  
Kenny Rogers and a tasting tour at Guinness Brewery  
Summer Fashion Sales – NY, Paris, Rome, London  
World’s best sand castle competition and private interaction to touch, feed  
and play with whales, dolphin, seals and polar bear – great family pkg  
A Helicopter ride thru Vegas’ neon strip, Grand Canyon, Poker and more  
Harley Davidson’s Celebration – What a line-up! Aug  
North American Family Safari - resort overlooking the wild jungle floor  
Luxury Beachfront Villas – chef/bartender/Jacuzzi/pool/beach/bonfires  
Downtown Hoedown and Rodeo Finals in Vegas - Dec  
First-Ever Playboy Jazz Cruise – Stellar Line-UP – ship sails Jan 09  
Montreaux Jazz Fest in Switzerland or Monterey Jazz Fest in Cali  
Hollywood Film Fest – walk the red carpet/mingle with the Stars – Oct  
Soap Cruise – all 8 soaps and stars aboard Caribbean Cruise - Jan  
Beats, Boards & Bad Behavior – Snowbombing in Austria or Whistler  
Tina Turner, a world popular food & wine fest and best midway on Earth  
Food Meet & greet and more w Chef Alton Brown in Nashville  
Dancing With The Stars Cruise – passengers can complete – Jan 09  
*Don’t see what you’re looking for? It’s here. Give us a call*

CONCERT • THEATRE • SPORT FLYAWAYS  
Any City / Any Date

## ADVENTURE & LEISURE

Zipline & Forest/Jungle Canopy Adventures  
Luxury Golf Cruise – worldclass courses  
Remote Heli Fishing – Canada’s best  
Top Gun Xperience - U fly the plane  
Exotic Jungle Habitat – sleep with the Jaquar  
Barge Cruising/Vineyard Tasting through France  
Submarine Adventure – 1000’ beneath the sea  
Roller Coaster Weekend - Space Camp  
One-on-One with Dolphins, Whales & Polar Bear  
Reefs, Rain & Cloud Forests – Safari or Seafari  
Vineyards, Cellars, Estates, Villas, Castles, Spas  
Desert Hummer Adventure  
Shark Dive in the Bahamas (safe and thrilling)  
Dog Sled, Ice Golf, Auto Ice Racing, Ice Hotel  
Tornado & Storm Chasing (xtreme)  
Culinary Schools, Gourmet Food & Wine Fests  
Theme Cruises: Name it...it’s out there  
Witness the Aurora Borealis (Feb – Apr)  
Wilderness Camp & Kayak with baby Beluga  
Underground desert hotel or Underwater Hotel

## SPORTS PACKAGES

Multi-Sport Adventures in Central America  
All Grand Prix & Nascar (with parties, greets etc)  
Beckham Soccer Camp for ages 6-15.  
Golf – Masters, Ryder, British Open, US Open  
US Open Sand Castle Competition – family fun  
Grand Prix Race School – where the pros go  
Surf Championships... and maybe some lessons  
2008 Summer X Games - August  
National Rodeo Finals - Cowboys in Las Vegas  
MBA All-Star or World Series  
2008 World Ski Championships/Sweden  
NHL All-Star Game – Atlanta – Jan 2009  
NHL Playoffs & Stanley Cup  
Gourmet Heli Fishing, the best – remote Canada  
50<sup>th</sup> Anniversary Daytona 500 – Feb 09  
Pro Bowl in Hawaii – Feb 09  
Super Bowl  
Super Bowl Caribbean Cruise  
2009 NHL All-Star Hockey in Mtl (late Jan)

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